



TOKYO AUTO SALON 2024

MEDIA RELEASE

25 December 2023
Tokyo Auto Salon Association

TOKYO AUTO SALON 2024 quickly approaching with a lot of exciting content

TOKYO AUTO SALON 2024, one of the world's largest custom car and car-related product shows, takes place from Friday 12 January to Sunday 14 January 2024 at Makuhari Messe International Convention Complex.

The 42nd TOKYO AUTO SALON embraces 378 exhibitors showcasing their 893 vehicle (*figures as of 21 Dec) and car-related products. The 2024 show also has a lot of intriguing content that should colour the "annual custom car extravaganza".

"Motorsport Demo Run" at the outdoor arena is one of the signature programmes of TOKYO AUTO SALON featuring "TOYOTA GAZOO Racing rally demo runs" by Norihiko Katsuta and Takamoto Katsuta, "Formula E & e sports cars demo runs" by Nissan/NISMO, "N moment/Hyundai" by Hyundai's N-branded cars, riding shotgun experiences for kids "WILD DRIVE KIDS BY MAZDA×BRIDGESTONE", a fateful battle between two FR masters "AE86 BEV vs. AE86 *Super Mame*" and the ever-popular "D1GP Kick Off Drift".

What takes place in the convention hall is "TOKYO AUTO SALON e-SPORT EXPERIENCE". The stage content features leading e-sport competitors as well as charismatic streamers such as "SPYGEA" to be engaged in the ultimate battles. Saturday is entitled "Gran Turismo 7 Stage" with SUPER GT and KYOJO drivers competing, along with events like e-D1 GP and a showdown between future mechanics from automobile technical colleges. The lineup on Sunday includes "Street Fighter 6 Special Match" produced by a professional e-sport player "Dogura", and the JEGT Final. The venue has also gaming equipment for you to experience the latest e-sport.

The 2024 show will be live-streamed both in Japanese and English on AUTO SALON TV. We deliver live excitement to car enthusiasts around the world.

Even more powerful TOKYO AUTO SALON 2024 finally gets underway on Friday 12 January.





TOKYO AUTO SALON 2024

About the Show

Venue

Makuhari Messe International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba)

Dates

Friday 12 January 9:00am – 7:00pm Business Day (open to media and industry insiders)
2:00pm – 7:00pm (open to premium ticket holders)
Saturday 13 January 9:00am – 7:00pm (open to the public)
Sunday 14 January 9:00am – 6:00pm (open to the public)

Organizer

Tokyo Auto Salon Association (TASA)

Supporters

Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

Sponsors

TOMY COMPANY, LTD.; SAMOURAI; Mizuno Corporation; Initial D/MF GHOST; and LIFEGUARD

Special Partners

Makuhari Messe and SAN-EI Corporation

Partners

ASEA Division; JAWA Division; and JASMA

Admission

	Date	Show Hours	Online Purchase	At the Door
Premium Ticket	Fri 12 Jan	2:00pm – 7:00pm	* good for Friday 2pm - 7pm ¥4,000	Sama-day tickets might be sold, subject to online ticket sales.
General Ticket	Sat 13 Jan	9:00am – 7:00pm	* good for any one day as shown on the ticket ¥3,000	Sama-day tickets might be sold, subject to online ticket sales.
	Sun 14 Jan	9:00am – 6:00pm		

*Good for any one day as shown on the ticket.

*e-tickets only (iOS/Android smartphone required), online purchase only.

*Kids aged 12 and under must be accompanied by an adult.

Details on the ticket sales are shown on the [TOKYO AUTO SALON website "Ticket" page](#).

Tickets are now on sale online on TOKYO AUTO SALON website (SAN-EI Ticket Service).

Click on the link below to obtain media releases, photographs and the logo. *Press use only.

www.tokyoautosalon.jp/2024/en/media/

ID: autosalon Password: tas2024

MEDIA ENQUIRIES

Tokyo Auto Salon Public Relations

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* The information on this release is true and correct as of 25/12/2023 and is subject to change.