



TOKYO AUTO SALON
2024

MEDIA RELEASE

5 January 2024
Tokyo Auto Salon Public Relations

TOKYO AUTO SALON 2024 Press Conference Schedule

Press conferences will be held on Friday 12 January as follows. Please contact each exhibitor directly for further information. The schedule below are subject to change. Fixed schedule will be posted on a bulletin board at the Media Centre.

Company	Exhibit as	Time	Venue	Booth No.	Live Stream @ Auto Salon TV
Toyota Motor Corporation	TOYOTA GAZOO Racing	9:30 - 10:00	Hall 8 (East)	810	YES
Nissan Motor Co., Ltd.	NISSAN	10:00 - 10:30	Hall 2 (West)	217	YES
Mercedes-Benz Japan Co., Ltd.	Mercedes-Benz Japan	10:00 - 10:30	Hall 5 (Central)	515	
Toyo Tire Corporation	TOYO TIRES	10:00 - 11:00	Hall 8 (East)	807	
TOM'S INC.	TOM'S	10:10 - 10:40	Hall 8 (East)	805 - 806	
Honda Motor Co., Ltd.	Honda / MUGEN	10:30 - 11:00	Hall 4 (Central)	432	YES
LCI Limited	Caterham Cars Japan	10:45 - 11:15	Hall 9 (North)	915	
HKS Co., Ltd.	HKS	11:00 - 11:30	Hall 1 (West)	107	
Subaru Corporation *part 1 of 2	SUBARU / STI	11:00 - 11:30	Hall 7 (East)	718	YES
ISUZU A&S Co., Ltd.	ISUZU A&S	11:00 - 11:20	Hall 11 (North)	1101	
Mazda Motor Corporation	Mazda Motor Corporation	11:30 - 12:00	Hall 6 (Central)	633	YES
Toyota Customizing & Development Co., Ltd.	MODELLISTA	11:30 - 12:00	Hall 8 (East)	808	
BBS Japan Co., Ltd.	BBS Japan	11:30 - 12:00	Hall 8 (East)	803	
Hyundai Mobility Japan Co., Ltd.	Hyundai	11:30 - 11:45	Hall 10 (North)	1010	YES
BRIDE Co., Ltd.	BRIDE / edirb	12:00 - 12:30	Hall 3 (West)	315 - 316	YES
BMW Japan Corp.	BMW Japan	12:00 - 12:30	Hall 7 (East)	713	
Subaru Corporation *part 2 of 2	SUBARU / STI	13:30 - 14:00	Hall 7 (East)	718	YES
Liberty Walk co., ltd.	LIBERTY WALK	14:00 - 14:30	Hall 8 (East)	801	

MEDIA ENQUIRIES

Tokyo Auto Salon Public Relations
E-mail: pr@tokyoautosalon.jp

* The information on this release is true and correct as of 05/01/2024 and is subject to change.

	West (Hall 1 · 2 · 3)	Central (Hall 4 · 5 · 6)	East (Hall 7 · 8)	North (Hall 9 · 10)
9:00				
30			#810 TOYOTA GAZOO Racing 9:30 – 10:00	
10:00	#217 NISSAN 10:00 – 10:30	#515 Mercedes-Benz Japan 10:00 – 10:30	#807 TOYO TIRES 10:00 – 11:00	
30		#432 Honda/MUGEN 10:30 – 11:00	#805 · 806 TOM'S 10:10 – 10:40	
11:00	#107 HKS 11:00 – 11:30		#718 SUBARU/STI 11:00 – 11:30 <small>[Part 1 of 2]</small>	#915 Caterham Cars Japan 10:45 – 11:15
30		#633 Mazda Motor Corporation 11:30 – 12:00	#808 MODELLISTA 11:30 – 12:00	#1101 ISUZU A&S 11:00 – 11:20
12:00	#315 · 316 BRIDE/edirb 12:00 – 12:30		#803 BBS Japan 11:30 – 12:00	#1010 Hyundai 11:30 – 11:45
30			#713 BMW Japan 12:00 – 12:30	
13:00				
30			#718 SUBARU/STI 13:30 – 14:00 <small>[Part 2 of 2]</small>	
14:00			#801 LIBERTY WALK 14:00 – 14:30	
30				
15:00				