



MEDIA RELEASE

7 October 2022
Tokyo Auto Salon Association

The Annual Custom Car Extravaganza "TOKYO AUTO SALON 2023" takes place on 13-15 Jan at Makuhari Messe

Tokyo Auto Salon Association (Shinjuku-ku, Tokyo) is pleased to announce that "TOKYO AUTO SALON 2023", one of the world's largest custom car and car-related product shows, takes place over the three-day period from Friday 13 January to Sunday 15 January 2023 at Makuhari Messe International Convention Complex.

Inaugurated in 1983 as "Tokyo Exciting Car Show", TOKYO AUTO SALON now is the annual car extravaganza covering the gamut of custom car related concerns. The show features a panoply of Japanese leading automakers, foreign car importers, tyre manufacturers, aftermarket parts manufacturers and custom car shops exercising their ingenuity in showcasing unique cars and related products that they have prepared for the day as well as selling parts, goods and merchandise. With hundreds of tuned & dressed up cars on display crammed in the huge venue, the 41st TOKYO AUTO SALON will create a real buzz of excitement.

TOKYO AUTO SALON in recent years has also been identified as a significant opportunity by many automakers to unveil their new car including world premiere model of sport concept and, on top of that, announce their motorsport activities for the year with introduction of their new racing car. Such the press conferences have become one of the highlights of the show that surely attract tremendous media interest.

Tickets go on sale online on the 10th of October at noon JST. As part of the COVID-19 preventive measures, all admission tickets are sold online and e-tickets. Details on the tickets are shown on the TAS website. Overseas visitors are asked to keep up to date with the latest news and government's advisory regarding their cross-border travel in this time of the COVID-19 pandemic.

Visitors and staff members safety is always top priority of TAS. We are committed to providing even safer and richer event in a new style while exerting every possible effort to take proper measures to prevent infection.



* The information on this release is true and correct as of 07/10/2022 and is subject to change in accordance with updates/revisions of the government's policy.



TOKYO AUTO SALON 2023

About the Show

Venue

Makuhari Messe International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena) *TBC
Jointly held with TOKYO OUTDOOR SHOW 2023 www.tokyooutdoorshow.jp
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) www.m-messe.co.jp/

Dates

Friday 13 January 9:00am – 7:00pm Business Day (open to media and industry insiders)
2:00pm – 7:00pm (open to premium ticket holders) *TBC
Saturday 14 January 9:00am – 7:00pm (open to the public)
Sunday 15 January 9:00am – 6:00pm (open to the public)

Organizer

Tokyo Auto Salon Association (TASA)

Supporters

*TBC

Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

Special Partners

Makuhari Messe and SAN-EI Corporation

Partners

*TBC

ASEA Division; JAWA Division; and JASMA

Admission

	Date	Show Hours	Online Purchase	At the Door
Premium Ticket *TBC	Fri 13 Jan	2:00pm – 7:00pm	* good for Friday 2pm - 7pm * limited offer ¥4,000	Sama-day tickets might be sold, subject to advance ticket sales.
General Ticket	Sat 14 Jan	9:00am – 7:00pm	* good for any one day as shown on the ticket ¥3,000	Sama-day tickets might be sold, subject to advance ticket sales.
	Sun 15 Jan	9:00am – 6:00pm		

*Good for any one day as shown on the ticket

*e-tickets only (iOS/Android smartphone required), online purchase only

*Kids aged 12 and under must be accompanied by an adult (one kid per adult gets free admission)

Details on the ticket sales are shown on the TOKYO AUTO SALON website "Ticket" page.

Tickets go on sale online on TOKYO AUTO SALON website (SAN-EI Ticket Service) starting 7 October at noon JST.

Click on the link below to obtain media releases, photographs and the logo. *Press use only.

www.tokyoautosalon.jp/2023/en/media/

ID: autosalon Password: tas2023

IMPORTANT NOTICE to FOREIGN NATIONAL MEDIA

Those wishing to cover TAS 2023 **must apply online in advance to undergo accreditation process.** Registration is scheduled to begin in early December (end in late December). **No onsite registration will be accepted.** More importantly, please keep up to date with the latest news and government's advisory regarding the COVID-19 pandemic and your cross-border travel. You have to abide by all local and national rules for infection prevention. Even if the 2023 show is cancelled, or you can't show up at the event for any reason whatsoever, you are not entitled to any compensation, monetary or otherwise, from TOKYO AUTO SALON. Thanks for understanding.

MEDIA ENQUIRIES

Tokyo Auto Salon Public Relations

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