

**MEDIA RELEASE**

16 January 2022  
Tokyo Auto Salon Committee

## The first-ever hybrid “TOKYO AUTO SALON 2022” has now closed

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that TOKYO AUTO SALON 2022, one of the largest annual custom car and car-related product shows has taken place in a hybrid of on-site and online format for the first time. The on-site show held at Makuhari Messe International Convention Complex has come to an end of its three-day run with 126,869 participants.

TOKYO AUTO SALON inaugurated in 1983 as “Tokyo Exciting Car Show” in a bid to establish the custom car culture”. TOKYO AUTO SALON, marked the show’s 40th anniversary, now is the annual car extravaganza covering the gamut of custom car related concerns. The show brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content.

TOKYO AUTO SALON 2023 will take place on 13 - 15 January 2023 at Makuhari Messe.

Date	Weather	No. of Participants	Total Sum
Fri 14 Jan *Business Day	Sunny	24,934	
Sat 15 Jan	Sunny	53,771	78,705
Sun 16 Jan	Sunny	48,164	126,869

\* The number of participants includes exhibitors, officials and those in TOKYO OUTDOOR SHOW 2022.

<b>No. of Exhibitors</b>	366
<b>No. of Vehicles on Display</b>	712
<b>No. of Booths</b>	3,318

<b>Live Streaming Views</b>	426,960 (Japanese, English and Chinese)
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## About the Show

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### Venue

Makuhari Messe International Convention Complex  
(Int'l Exhibition Halls 1-10, Event Hall and Outdoor Arena)  
Jointly held with TOKYO OUTDOOR SHOW 2022 (Hall 11) [tokyooutdoorshow.jp](http://tokyooutdoorshow.jp)  
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) [www.m-messe.co.jp/en](http://www.m-messe.co.jp/en)

### Dates

Friday 14 January	9:00am – 7:00pm Business Day (open only to media and industry insiders)
Saturday 15 January	9:00am – 7:00pm (open to general public)
Sunday 16 January	9:00am – 6:00pm (open to general public)

### Promoter

Tokyo Auto Salon Committee

### Organizer

Tokyo Auto Salon Association (TASA)

### Supporters

Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);  
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

### Special Partners

Makuhari Messe and SAN-EI Corporation

### Partners

ASEA Division; JAWA Division; and JASMA

**Media releases, photos and logo for press use are available on the link below.**

[www.tokyoautosalon.jp/2022/en/media/](http://www.tokyoautosalon.jp/2022/en/media/)

**ID:** autosalon **Password:** tas2022

## **MEDIA ENQUIRIES**

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Tokyo Auto Salon Public Relations

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