

MEDIA RELEASE

8 January 2021
Tokyo Auto Salon Association

TOKYO AUTO SALON 2021 will now be held online! **Experience new style of TAS with live stream & virtual exhibition**

Tokyo Auto Salon Association (Shinjuku-ku, Tokyo) is pleased to announce that TOKYO AUTO SALON 2021, one of the world's largest custom car and car-related product shows, will get underway online on Friday 15 January at 9am. You can enjoy live stream "AUTO SALON TV" and virtual exhibition "VIRTUAL AUTO SALON" for free.

◆ **Requirements for viewing ONLINE AUTO SALON**

Admission free. Smartphone, tablet or PC with high-speed Internet connection required.

◆ **Compatible OS** * the latest version recommended

- Smartphone / tablet: iOS / Android
- PC: Windows / MacOS

◆ **Supported browsers** * the latest version recommended

- Smartphone / tablet: Google Chrome / Microsoft Edge / Mozilla Firefox / Safari
- PC: Google Chrome / Microsoft Edge / Mozilla Firefox / Safari



オートサロンTV

AUTO SALON TV provides live stream of the content you must have wanted to see on-site.

Japan Race Queen Awards 2020 Ceremony **Watch live on** 15 January 1:30pm - 3:00pm JST

Watch a live stream of the Awards Ceremony where the Queen of each category will be crowned.

- Best Rookie Award recognizes the best rookie race queen of the year.
- Best Costume Award recognizes the number-one costume of the year.

Cars from TAS 2021 Exhibitors **Watch live on** 16 January 9:00am - 3:00pm & 17 January 9:00am - 3:00pm JST

The TAS 2021 exhibitors will unveil their 'tour de force' that were supposed to appear at Makuhari Messe.

- More than 100 unique custom cars will be shown live in 2 days.
- The exhibitors will introduce their cars of ingenuity which they have devoted their full effort to.
- TAS 2021 promotional girls "A-class" will appear to liven up the live.

How to access

TOKYO AUTO SALON official website or <https://www.tokyoautosalon.jp/2021/tv/>

AUTO SALON TV will also be shown on the China's popular car website BitAuto <yiche.com>.

* No on-site media coverage can be accepted for AUTO SALON TV.

Click on the link below to download media releases, photos and the show logo. *Press use only.

www.tokyoautosalon.jp/en/media/

ID: autosalon Password: tas2021



TOKYO AUTO SALON 2021



バーチャルオートサロン

**Experience one of the world's largest virtual exhibitions.
TOKYO AUTO SALON can be now enjoyed in a 3D space!**

The inaugural "VIRTUAL AUTO SALON" is a future style of exhibition that we ambitiously attempt an authentic recreation of the real venue in a 3D space. Approx 280 TAS 2021 exhibitors will show their cars and services in their own booth. You can of course take a look around freely for showpieces of arousing interest and, on top of this, it offers a unique experience of realistic sensations: the more you close the screen, the bigger you get images and sound.

No special app or software required. Anyone with Internet connection can enjoy it anytime anywhere for free. VIRTUAL AUTO SALON is a platform for both car fans and exhibitors that will be constantly updated even after the exciting 3 days.

Open 15 January at 9:00am JST **End** 30 November 2021 *TBC

How to access

[TOKYO AUTO SALON official website](https://2021.virtualautosalon.jp/) or <https://2021.virtualautosalon.jp/>



Click [here](#) for demo video.
* The link will direct you to YouTube.

MEDIA ENQUIRIES

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ONLINE AUTO SALON 2021

