



**TOKYO AUTO SALON**  
**2020**

**MEDIA RELEASE**

12 January 2020  
Tokyo Auto Salon Committee

**“TOKYO AUTO SALON 2020”  
Ended Successfully with Record-high Attendance**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that TOKYO AUTO SALON 2020, one of the largest annual custom car and car-related product shows held on 10, 11 and 12 January at Makuhari Messe on the largest-ever scale occupying the entire Convention Complex, has come to an end of its three-day run enjoying a great success with 336,060 attendance (101.6 per cent compared to last year) which we improved on our own record set in 2019.

TOKYO AUTO SALON inaugurated in 1983 as “Tokyo Exciting Car Show” in a bid to establish the custom car culture”. TOKYO AUTO SALON, marked the show’s 38th anniversary, now is the annual car extravaganza covering the gamut of custom car related concerns. The show brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content.

TOKYO AUTO SALON 2021 will take place from Friday 15 to Sunday 17 January 2021 at MAKUHARI MESSE.

<b>Date</b>	<b>Weather (previous year)</b>	<b>Attendance (prev year / year on year)</b>	<b>Total Sum (prev year / year on year)</b>
Fri 10 Jan	Sunny (Sunny)	80,940 (80,310 / 100.8%)	
Sat 11 Jan	Sunny (Cloudy, later light shower)	126,942 (123,179 / 103.1%)	207,882 (203,489 / 102.1%)
Sun 12 Jan	Cloudy (Sunny)	128,178 (127,177 / 100.8%)	336,060 (330,666 / 101.6%)

<b>No. of Exhibitors</b>	438 (426 in 2019 / 102.8% from a year earlier)
<b>No. of Vehicles on Display</b>	800 (906 in 2019 / 88.3% from a year earlier)
<b>No. of Booths</b>	4,242 (4,175 in 2019 / 101.6% from a year earlier)

**MEDIA ENQUIRIES**

TOKYO AUTO SALON Public Relations Division  
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# TOKYO AUTO SALON 2020

## About the Show

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**Show Name**

TOKYO AUTO SALON 2020 [www.tokyoautosalon.jp/](http://www.tokyoautosalon.jp/)

**Venue**

MAKUHARI MESSE International Convention Complex  
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)  
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) [www.m-messe.co.jp/](http://www.m-messe.co.jp/)

**Dates**

Friday 10 January	9:00am – 7:00pm (open only to media, trade visitors and invitees) * 2:00pm – open specially to premium ticket holders
Saturday 11 January	9:00am – 7:00pm (open to public)
Sunday 12 January	9:00am – 6:00pm (open to public)

**Promoter**

Tokyo Auto Salon Committee

**Organizer**

Tokyo Auto Salon Association (TASA)

**Supporters**

Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);  
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

**Sponsors**

GRAN TURISMO; Yahoo! Ticket; TOMICA, PUMA Japan K.K.; Car Trade; SPR Japan Co., Ltd.;  
FAITH Inc.; Initial D/MF GHOST; Fast & Furious; and KINTO Corporation

**Special Partners**

Makuhari Messe and SAN-EI Corporation

**Partners**

ASEA Division; JAWA Division; and JASMA

**Click on the link below to obtain media releases, photographs and the logo. \*Press use only.**

[www.tokyoautosalon.jp/2020/en/media/](http://www.tokyoautosalon.jp/2020/en/media/)

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