



TOKYO AUTO SALON
2019

MEDIA RELEASE

18 October 2018
Tokyo Auto Salon Committee

**The Annual Custom Car Extravaganza
“TOKYO AUTO SALON 2019”
Taking Place on Fri 11 to Sun 13 Jan at Makuhari Messe**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that “TOKYO AUTO SALON 2019”, one of the largest annual custom car and car-related product shows, takes place over the three-day period from Friday 11 to Sunday 13 January 2019 at MAKUHARI MESSE International Convention Complex.

Inaugurated in 1983 as “Tokyo Exciting Car Show”, TOKYO AUTO SALON now is the annual car extravaganza covering the gamut of custom car related concerns. The show features a panoply of Japanese leading automakers, foreign car importers, tyre manufacturers, aftermarket manufacturers and custom car shops exercising their ingenuity in showcasing their latest cars and car-related products as well as selling parts, goods and merchandise. With more than 800 tuned & dressed up cars on display crammed in the huge venue, the 37th TOKYO AUTO SALON brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content such as ride-along experience and live music.

TOKYO AUTO SALON 2019 takes place again on the largest-ever scale occupying the entire Convention Complex of the MAKUHARI MESSE (International Exhibition Halls 1-11, International Conference Hall, Makuhari Event Hall and Outdoor Arena). We have had over 300,000 attendance for 4 years running since 2015. To provide better serve visitors, the 2019 show extends opening hours until 6:00pm on Sunday, and we expect even more attendee ranging from car enthusiasts to casual fans.

TOKYO AUTO SALON in recent years not only is the place where you enjoy the gaiety but find it significant as a trade show. Ever more manufacturers unveil their new car and new product and, on top of that, motorsport activities for the year are also announced. These topics are of a great deal of media and industry insiders’ interest.

Tickets will go on sale on the 1st of November at TOKYO AUTO SALON official website.

Media registrations will open online on Monday, the 3rd of December at noon (JST).

www.tokyoautosalon.jp/2019/en/media/



▲ Tokyo Int'l Custom Car Contest 2018
Grand Prix Winner
GR Super Sport Concept
entered by TOYOTA GAZOO Racing

◀ TOKYO AUTO SALON 2018



TOKYO AUTO SALON
2019

ABOUT THE SHOW

◆ **Show Name**

TOKYO AUTO SALON 2019 www.tokyoautosalon.jp/

◆ **Show Dates**

Friday 11 January 9:00am – 7:00pm (open only to Media, Trade Visitors and invitees)
2:00pm – 7:00pm (open to Premium Ticket holders)
Saturday 12 January 9:00am – 7:00pm (open to public)
Sunday 13 January 9:00am – 6:00pm (open to public)

◆ **Venue**

MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) www.m-messe.co.jp/

◆ **Promoter**

Tokyo Auto Salon Committee

◆ **Organizer**

Tokyo Auto Salon Association (TASA)

◆ **Co-Promoters** **provisional*

Chiba Prefecture, Chiba City, Nippon Auto Parts Aftermarket Committee (NAPAC),
Japan Automobile Manufacturers Association, Inc. (JAMA), and Japan Automobile Federation (JAF)

◆ **Special Thanks to**

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ **In Cooperation with**

ASEA Division, JAWA Division, and JASMA

◆ **Admission** **Children age of 12 and under are free (must be accompanied by guardian).*

Date	Show Hours	Advance Purchase	On the Day
Fri 11 Jan	2:00pm – 7:00pm	¥3,000	¥3,500
Sat 12 Jan	9:00pm – 7:00pm	good for one day either Saturday or Sunday	
Sun 13 Jan	9:00pm – 6:00pm	¥2,000	¥2,500 (adult 19 and over) ¥1,800 (junior 13 to 18)

Advance tickets are available at:
TOKYO AUTO SALON Online Ticket
www.tokyoautosalon.jp/2019/en/ticket/

◆ **Media Data download**

Click on the link below to obtain media releases, photographs and the event logo:
www.tokyoautosalon.jp/2019/en/media/
ID: autosalon Password: tas2019

MEDIA ENQUIRIES

TOKYO AUTO SALON Public Relation Division
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