



**TOKYO AUTO SALON**  
**2018**

**MEDIA RELEASE**

14 January 2018  
Tokyo Auto Salon Committee

**“TOKYO AUTO SALON 2018”  
Ended Its Runs Having over 300,000 Attendance**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that TOKYO AUTO SALON 2018, one of the largest annual custom car and car-related product shows held on 12, 13 and 14 January at Makuhari Messe on the largest-ever scale occupying the entire Convention Complex, has come to an end of its three-day run enjoying a great success with 319,030 attendance (98.3 per cent compared to last year). TOKYO AUTO SALON has the 300,000 visitor mark for 4 years in a row since 2015.

TOKYO AUTO SALON inaugurated in 1983 as “Tokyo Exciting Car Show” in a bid to establish the custom car culture”. TOKYO AUTO SALON, marked the show’s 36th anniversary, now is the annual car extravaganza covering the gamut of custom car related concerns. The show brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content.

Date	Weathre (previous year)	Attendance (prev year / year on year)	Total Sum (prev year / year on year)
Fri 12 Jan	Sunny (Sunny)	78,352 (80,444 / 97.4%)	
Sat 13 Jan	Sunny (Sunny)	122,509 (122,387 / 100.1%)	200,861 (202,831 / 99.0%)
Sun 14 Jan	Sunny (Sunny)	118,169 (121,569 / 97.2%)	319,030 (324,400 / 98.3%)

<b>No. of Exhibitors</b>	442 (458 in 2017 / 96.5% from a year earlier)
<b>No. of Vehicles on Display</b>	880 (850 in 2017 / 103.5% from a year earlier)
<b>No. of Booths</b>	4,348 (4,320 in 2017 / 100.6% from a year earlier)



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ABOUT THE SHOW

◆ **Show Name**

TOKYO AUTO SALON 2018 <http://www.tokyoautosalon.jp>

◆ **Show Dates**

Friday 12 January 9:00am – 7:00pm (open only to Media, Trade Visitors and invitees)  
2:00pm – 7:00pm (open to Premium Ticket holders)  
Saturday 13 January 9:00am – 7:00pm (open to public)  
Sunday 14 January 9:00am – 5:00pm (open to public)

◆ **Venue**

MAKUHARI MESSE International Convention Complex  
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)  
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba <http://www.m-messe.co.jp/>)

◆ **Promoter**

Tokyo Auto Salon Committee

◆ **Organizer**

Tokyo Auto Salon Association (TASA)

◆ **Co-Promoters**

Chiba Prefecture, Chiba City, Nippon Auto Parts Aftermarket Committee (NAPAC),  
Japan Automobile Manufacturers Association, Inc. (JAMA), and Japan Automobile Federation (JAF)

◆ **Supporting Organizations**

GRAN TURISMO, TOMICA, PUMA Japan K.K., VITABON, and Car Trade

◆ **Special Thanks to**

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ **In Cooperation with**

ASEA Division, JAWA Division, and JASMA

◆ **Media Data download Page**

To access MEDIA page for viewing/downloading Media Releases, photographs and TAS 2018 logo, click on the link below and log in with the following ID and password:

<http://www.tokyoautosalon.jp/2018/en/media/>

ID : autosalon

Password : tas2018

**MEDIA ENQUIRIES**

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TOKYO AUTO SALON Public Relation Division

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