



TOKYO AUTO SALON
2018

MEDIA RELEASE

28 December 2017
Tokyo Auto Salon Committee

Cutting Edge of Custom Car Scene
“TOKYO AUTO SALON 2018”
Fast Approaching!

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that “TOKYO AUTO SALON 2018”, one of the largest annual custom car and car-related product shows, takes place over the three-day period from Friday 12 to Sunday 14 January 2018 at MAKUHARI MESSE International Convention Complex (2-1 Nakase, Mihama-ku, Chiba City).

TOKYO AUTO SALON 2018, marking the 36th anniversary, features a wide range of 442 exhibitors showcasing their 880 cars (*figures as of 25 Dec), products and technological solutions. It takes place again on the largest-ever scale occupying the entire Convention Complex of the MAKUHARI MESSE (International Exhibition Halls 1-11, International Conference Hall, Makuhari Event Hall and Outdoor Arena). We have had over 300,000 attendance for 3 years running since 2015, and we expect even more visitors ranging from car enthusiasts to casual fans.

The 2018 show embraces a lot of exciting content, of which demo run is a signature programme of TOKYO AUTO SALON featuring D1GP Kick Off Drift and “The King of Drift” Ken Block’s adrenaline pumping performances.

Media registrations can be made either online or onsite. Online registrations will be closed on Friday 29 December at noon JST, and temporarily re-open between 5 and 9 January 2018. Visit our official website “Media page” for detail <www.tokyoautosalon.jp/2018/en/media/>.



Ken Block first appears at TOKYO AUTO SALON.





TOKYO AUTO SALON
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ABOUT THE SHOW

◆ **Official Name**

TOKYO AUTO SALON 2018
<http://www.tokyoautosalon.jp>

◆ **Show Dates**

Friday 12 January 9:00am – 7:00pm (open only to Media, Trade Visitors and invitees)
 2:00pm – 7:00pm (open to Premium Ticket holders)
Saturday 13 January 9:00am – 7:00pm (open to public)
Sunday 14 January 9:00am – 5:00pm (open to public)

◆ **Venue**

MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Makuhari Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd.
2-1 Nakase, Mihama-ku, Chiba City, Chiba
<http://www.m-messe.co.jp/>

◆ **Promoter**

Tokyo Auto Salon Committee

◆ **Organizer**

Tokyo Auto Salon Association (TASA)

◆ **Co-Promoters**

Chiba Prefecture; Chiba City; Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

◆ **Supporting Organizations**

GRAN TURISMO, TOMICA, PUMA Japan K.K., VITABON, and Car Trade

◆ **Special Thanks to**

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ **In Cooperation with**

ASEA Division, JAWA Division, and JASMA

◆ **Exhibitor Lineup Includes**

- Japanese leading automakers
- Foreign car importers
- Aftermarket parts manufacturers
- Custom shops
- Auto-related businesses, auto-related specialized manufacturers, automotive vocational schools and more



TOKYO AUTO SALON 2018

◆ **Admission** * Children 12 and under are free (must be accompanied by adult).

Dates	Show Hours	Advance Purchase	At the Door
Fri 12 Jan	2:00pm – 7:00pm	¥3,000	¥3,500
Sat 13 Jan	9:00pm – 7:00pm	good for one day either Saturday or Sunday	
Sun 14 Jan	9:00pm – 5:00pm	¥2,000	¥2,500 (adult 19 and over) ¥1,800 (junior 13 to 18)

Advance tickets are available at:

- TOKYO AUTO SALON Online Ticket
- Lawson Ticket
- e+ (e plus)
- Ticket PIA
- Seven Ticket
- YAHOO! Ticket
- funity

* TOKYO AUTO SALON 2018 now offers special pass with which you will enjoy certain privileges: 1) Line skipping (fast-track) entry, 2) a specially designed strap & a PVC pass, and 3) TAS 2018 tote bag. They are in limited supply and available at TOKYO AUTO SALON Online Ticket only.

◆ **Show Outline**

TOKYO AUTO SALON features a wide variety of dedicated exhibitors to

- showcase and demonstrate their latest technological solutions and products for cars to be tuned-up and dressed-up
- showcase and sell cars with dress-up parts and accessories
- showcase and sell cars highlighting innovative tuning technologies
- showcase and sell auto-related video games, aftermarket parts, motorsport merchandise and other diverse auto-related products
- showcase and sell off-the-shelf tuned-up cars and commercial vehicles

◆ **Events Include**

- TOKYO AUTO SALON AUCTION with BH Auction
- Tokyo International Custom Car Contest 2018
- Race Queen Awards 2017

◆ **Media Data download Page**

To access MEDIA page for viewing/downloading previous Media Releases, photographs as well as the TAS 2018 logo, click on the link below and log in with the following ID and password:

URL (English page) : <http://www.tokyoautosalon.jp/2018/en/media/>

ID : autosalon

Password : tas2018

◆ **TOKYO AUTO SALON ASSOCIATION (TASA)**

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CONTACT US FOR MEDIA ENQUIRIES

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