

TOKYO AUTO SALON 2009 with NAPAC IMPORT AUTO SALON 2009



Tokyo Auto Salon Association

Regarding the press registration after deadline of registration

We closed pre-registration for TOKYO AUTO SALON 2009 with NAPAC on December 12(Fri). But we will accept coverage application limited to press members who have not finished your registration at the PRESS COUNTER on the day of your coverage. Please bring your DOCUMENTS and ON- SITE REGISTRATION FORM to the PRESS COUNTER (2F, CENTRAL ENTRANCE).

After your documents are examined, your PRESS PASS will be issued.

For details, please refer to the below.

We highly appreciate your cooperation in this registration process.

To qualify for credentials, you must bring:

one of the following documents

- * Article/program published within 1-2month.
- * Media(such as magazines) or colophon of media which includes your name.
- * web page.

Supporting document to prove your identity such as an employee ID card, driving license and passport etc.
Two or more business cards printed your company name and logo on.

We may not be able to issue a PRESS PASS when we judge your documents are inappropriate for purpose of coverage.

《Press regulations》

Press members who are able to register or to cover the show are limited to those who are listed below.

Print Media, Newswire, & Online Media
Reporter Editor Staff Writer Correspondent Photographer Columnist
Broadcast (TV, Radio)
Reporter Director Producer Camera or Sound Crew Host

Coverage for videos, DVDs or other video software for **sales purposes** is prohibited.

Ad agencies, PR companies, research companies, securities company analysts and websites and blogs established by individuals are not eligible for coverage.

PRESS INQUIRY

Tokyo Auto Salon Association Press Room

TEL: +81-3-3222-7576/FAX: +81-3-3222-7518

E-mail: autosalon2009@publicity-bur.co.jp

Please hand this over to all members.

Please be sure to read through

How to receive your PRESS PASS

At “PRESS COUNTER”: Central Gate (2F, Central Entrance)

Please submit this **ON-SITE REGISTRATION FORM** and your **Business Card** to the “PRESS COUNTER”.

Your PRESS PASS and the PRESS KIT will be provided after checking your registration.

Your press pass is also valid at the IMPORT AUTO SALON 2009.

From the 2nd day of your coverage, please submit your **PRESS PASS from the previous day** and your **Business Card** to the “PRESS COUNTER”. We will provide you with a new PRESS PASS. The PRESS PASS is valid only for the day defined on the PRESS PASS.

If you do not intend to return or cover on the following days, **please be sure to return your PRESS PASS** to the PRESS COUNTER or PRESS ROOM when you leave the venue.

January 9 (Fir)

PRESS COUNTER Opening: 8:00am

Venue Opening: 9:00am

January 10(Sat) & 11(Sun)

PRESS COUNTER Opening: 8:30am

Venue Opening: 9:00am

* Admission to the venue including the PRESS ROOM will not be allowed until the venue opening time mentioned above.

Dos and Don'ts

- * **Without this confirmation note, we may not be able to issue your **PRESS PASS**.**
- * The **PRESS PASS** is valid only for the day defined on the PRESS PASS. You are not allowed to enter the venue without a valid **PRESS PASS**. **Any transferal, sale, or lending of your PRESS PASS is strictly prohibited.**
- * Please note that taking any pictures of the event “**「AUTO SALON POWER STAGE」**” held in the Event Hall is prohibited. There is no exception for those who have the **PRESS PASS**.
- * “PRESS ROOM” is available in the Exhibition Hall 5, Hall 6 and Hall 9 (IMPORT AUTO SALON 2009). Please feel free to use the facilities (LAN ports, wireless LAN ready) in the Exhibition Hall 5 and Hall 6. In the Exhibition Hall 9, please take a break.

Please ask permission from the exhibitors before shooting photographs or videos at the booths.

If you shoot photographs or videos of individuals including public visitors, please ask permission and specify your company name, name of media/ program and objective in terms of compliance with privacy and portrait rights.