



TOKYO AUTO SALON
2019

MEDIA RELEASE

13 January 2019
Tokyo Auto Salon Committee

**“TOKYO AUTO SALON 2019”
Ended Its Run with Record-high Attendance**

Tokyo Auto Salon Committee (Shinjuku-ku, Tokyo) is pleased to announce that TOKYO AUTO SALON 2019, one of the largest annual custom car and car-related product shows held on 11, 12 and 13 January at Makuhari Messe on the largest-ever scale occupying the entire Convention Complex, has come to an end of its three-day run enjoying a great success with 330,666 attendance (103.6 per cent compared to last year) - reached a record high.

TOKYO AUTO SALON inaugurated in 1983 as “Tokyo Exciting Car Show” in a bid to establish the custom car culture”. TOKYO AUTO SALON, marked the show’s 37th anniversary, now is the annual car extravaganza covering the gamut of custom car related concerns. The show brings the best opportunity to experience an exciting mixture of the latest trends in the powerful custom car scene and colourful lively entertaining content.

TOKYO AUTO SALON 2020 will take place from Friday 10 to Sunday 12 January 2020 at MAKUHARI MESSE International Convention Complex.

| Date | Weather (previous year) | Attendance (prev year / year on year) | Total Sum (prev year / year on year) |
|------------|--|--|---|
| Fri 11 Jan | Sunny (Sunny) | 80,310 (78,352 / 102.5%) | |
| Sat 12 Jan | Cloudy, later light shower (Sunny) | 123,179 (122,509 / 100.5%) | 203,489 (200,861 / 101.3%) |
| Sun 13 Jan | Sunny (Sunny) | 127,177 (118,169 / 107.6%) | 330,666 (319,030 / 103.6%) |

| | |
|-----------------------------------|---|
| No. of Exhibitors | 426 (442 in 2018 / 96.4% from a year earlier) |
| No. of Vehicles on Display | 906 (880 in 2018 / 103.0% from a year earlier) |
| No. of Booths | 4,175 (4,348 in 2018 / 96.0% from a year earlier) |



ABOUT THE SHOW

◆ Show Name

TOKYO AUTO SALON 2019 www.tokyoautosalon.jp/

◆ Show Dates

Friday 11 January 9:00am – 7:00pm (open only to Media, Trade Visitors and industry insider invitees)
 2:00pm – 7:00pm (open to Premium Ticket holders)
Saturday 12 January 9:00am – 7:00pm (open to public)
Sunday 13 January 9:00am – 6:00pm (open to public)

◆ Venue

MAKUHARI MESSE International Convention Complex
(Int'l Exhibition Halls 1-11, Int'l Conference Hall, Event Hall and Outdoor Arena)
Makuhari Messe Co., Ltd. (2-1 Nakase, Mihama-ku, Chiba City, Chiba) www.m-messe.co.jp/

◆ Promoter

Tokyo Auto Salon Committee

◆ Organizer

Tokyo Auto Salon Association (TASA)

◆ Co-Promoters

Chiba Prefecture; Chiba City, Nippon Auto Parts Aftermarket Committee (NAPAC);
Japan Automobile Manufacturers Association, Inc. (JAMA); and Japan Automobile Federation (JAF)

◆ Supporting Organizations

GRAN TURISMO; Yahoo! Ticket; TOMICA, PUMA Japan K.K.; Car Trade; SPR Japan Co., Ltd.; FAITH Inc.;
Initial D/MF GHOST; and Fast & Furious

◆ Special Thanks to

Makuhari Messe and San-ei Shobo Publishing Co., Ltd.

◆ In Cooperation with

ASEA Division; JAWA Division; and JASMA

◆ Media Data download

Click on the link below to obtain media releases, photographs and the event logo:

www.tokyoautosalon.jp/2019/en/media/

ID: autosalon Password: tas2019

MEDIA ENQUIRIES

TOKYO AUTO SALON Public Relation Division

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