



TOKYO AUTO SALON 2016

MEDIA RELEASE

December 15, 2015

Tokyo Auto Salon Association

TOKYO AUTO SALON 2016

Inviting Neighboring Pupils to the Show as Part of a Community-minded Action

Tokyo Auto Salon Association (office with-in San's Inc., Shinjuku-ku, Tokyo) will host "TOKYO AUTO SALON 2016", one of the largest annual custom car and car-related product show, over the three-day period from Friday, January 15 to Sunday, January 17, 2016 at the MAKUHARI MESSE (2-1 Nakase, Mihama-ku, Chiba-City), while maintaining good relations with the local community as part of our CSR activities.

Supporting Utase Primary School Field Trip

On Friday, January 15, TOKYO AUTO SALON has 120 fifth-grade pupils from neighboring Chiba-city public Utase Primary School to the show in supporting them making a social studies field trip. The "field trip" is designed to give the pupils an opportunity to learn about automobile which is a key industry of the country. We undertake the support of this education program with a view to make a regional contribution, and this is the 2nd attempt following Kaihin Utase Primary School's visit in 2015.

Pre-event at AEON MALL Makuhari Shintoshin

On the eve of TOKYO AUTO SALON 2016, Sunday 10 and Monday 11 January, a celebratory pre-event takes place at AEON MALL Makuhari Shintoshin - a mega mall adjacent to Makuhari Messe. The event features a lot of fun program including display of the Best K-car Awardee of Tokyo International Custom Car Contest 2015 "NATS MBW550" entered by Nihon Automobile College and live stage performance by TOKYO AUTO SALON 2016 Promotional Girls "A-class" and more.

AUTO SALON SPECIAL LIVE

During the three-day period of the show, we offer even more powerful AUTO SALON SPECIAL LIVE every night held on the Makuhari Event Hall. The gorgeous lineup of performers is: May J., Ami Suzuki and more on Friday, January 15; MAX, Nanase Aikawa, SEAMO and more on Saturday, January 16 and; Chotokkyu (Bullet Train) and more on Sunday, January 17.

Giving out Prizes to Survey Responders

A questionnaire survey of public visitors will take place during the course of the show. Responders can enter in TAS prize drawing to win one of many fantastic prizes including "STEPWAGON SPADA" from Honda Motor Co., Ltd., "SUBARU XV" from Fuji Heavy Industries Ltd., "CAST SPORT" from Daihatsu Motor Co., Ltd. and "ALTO TURBO RS" from Suzuki Motor Corporation. Accessible also on TOKYO AUTO SALON official website.



TOKYO AUTO SALON 2016 

Copyrights © TOKYO AUTO SALON ASSOCIATION all rights reserved.



TOKYO AUTO SALON
2016

<AUTO SALON SPECIAL LIVE Information>

- Venue: Makuhari Event Hall
- Schedule: Fri, Jan 15: May J., Ami Suzuki and more
Sat, Jan 16: MAX, Nanase Aikawa, SEAMO and more
Sun, Jan 17: Chotokkyu (Bullet Train) and more

<Artist Information>



May J.



MAX



超特急



Ami Suzuki



Nanase Aikawa



SEAMO

●May J.

Having started learning dancing, piano and opera from early childhood, May J. does everything so well from songwriting to singing with the piano. With formidable singing talent and clear voice, she has a huge fan base across various generations.

●Ami Suzuki

Debuted in 1998 with “love the island”, and released her first single “Delightful” in avex label in 2004. She started being earnestly involved in DJing in 2009 and become successful overseas as well. Ami is now a multitasking entertainer stretching herself into singer, actress and TV personality known for a good cook.



TOKYO AUTO SALON
2016

● **MAX**

A four-piece female vocal dance group whose members include NANA, LINA, MINA and REINA (currently on a childcare leave). They have an established presence not only in music scene but dramas and comedy/talk shows. The group will be releasing their greatest hits album “MAXIMUM PERFECT BEST” in December 2015.

● **Nanase Aikawa**

In celebration of 20 years since her debut with signature tune “Yume Miru Shoujo ja Irarenai” (can no longer be a dreamy girl), Nanase has joined hands with a music producer Tetsuro Oda for the first time in a while and releasing a memorial track “Mangetsu ni Shout!” (howling at the full moon).

● **SEAMO**

After introducing brand-new style and trend in the Japanese hip-hop scene in 1995, SEAMO made a major debut in 2002. He is getting a national tour underway in February 2016 co-headlined with a protegee AZU called “SEAMO AZU Nationwide Tour Circuit – SUPER LIVE BROTHERS –”.

● **Chotokkyu (Bullet Train)**

First-ever boy group consists of “main dancers” and “back vocalists”. All of their 9 singles have been on top 10 chart ranked by Oricon. The hottest 7-piece will be performing 2-day sold-out shows at Yoyogi National Gymnasium Main Arena in December 2015.



TOKYO AUTO SALON

2016

【About the Show】

●Official Name: **TOKYO AUTO SALON 2016**

(<http://www.tokyoautosalon.jp>)

●Show Dates: Friday, January 15 09:00am – 08:00pm (Open to Trade Visitor/Media Pass holders & invitee)
03:00pm – 08:00pm (Open to the above plus Premium Ticket holders)
Saturday, January 16 09:00am – 08:00pm (Open to public)
Sunday, January 17 09:00am – 05:00pm (Open to public)

●Venue: MAKUHARI MESSE International Convention Complex
Int'l Exhibition Halls 1-11, Int'l Conference Hall, Makuhari Event Hall and Outdoor Arena
(Makuhari Messe, Inc. / 2-1 Nakase, Mihama-Ku, Chiba-City, Chiba Prefecture)
<http://www.m-messe.co.jp/>

●Admission:

Dates	Event Hours	Advance Purchase (Flat fee for all ages)	At the Door
Friday, Jan 15	03:00pm – 08:00pm	¥ 2,600	¥ 3,200 (Flat fee for all ages)
Saturday, Jan 16	09:00 am – 08:00pm	¥ 1,800	¥ 2,200 (Adult 19 and over)
Sunday, Jan 17	09:00am – 05:00pm		¥ 1,700 (Junior 13 to 18)

* Admission is free for children 12 and under. (Must be accompanied by an adult)

* Tickets are available at Tokyo Auto Salon Online Ticket Service, Lawson, 7-Eleven, Family Mart, Circle K Sunkus, MINISTOP, Ticket PIA, e+ (e plus) and tixee.



TOKYO AUTO SALON 2016

- Promoters: Tokyo Auto Salon Association (TASA)
Tokyo Auto Salon Committee

- Co-Promoters: Chiba Prefecture, Chiba-City,
(In no particular order) NAPAC (Nippon Auto Parts Aftermarket Committee),
Japan Automobile Manufactures Association, Inc. (JAMA),
Japan Automobile Federation (JAF)

- Supporting Organizations: GRAN TURISMO
avex Group
Tomy Company, Ltd.
PUMA Japan K.K.
CASIO EDIFICE

- Special Thanks to: Makuhari Messe, San-ei Shobo Publishing Co., Ltd.

- In Cooperation with: ASEA Division, JAWA Division, JASMA

- TOKYO AUTO SALON 2016 Exhibitor Lineup includes:
 - Japanese Automakers (in no particular order)
 - Toyota Motor Corporation
 - Honda Motor Co., Ltd.
 - Nissan Motor Co., Ltd.
 - Daihatsu Motor Co., Ltd.
 - Fuji Heavy Industries Ltd.
 - Mazda Motor Corporation
 - Suzuki Motor Corporation
 - Mitsubishi Motor Corporation
 - Hino Motors, Ltd.



TOKYO AUTO SALON

2016

•Foreign Automobile Importers (in no particular order)

Mercedes-Benz Japan

Mercedes-Benz Japan

Volkswagen Group Japan

BMW Japan Corp.

Audi Japan KK

RENAULT JAPON

LCI Limited

•After-market Parts Manufacturers

•Custom Shops

•Auto-related Businesses, Auto-related Parts Manufacturers, Automotive Vocational Schools and more

423 Exhibitors in Total (*as of October 30, 2015)

●Special Thanks to: Makuhari Messe, San-ei Shobo Publishing Co., Ltd.

●In Cooperation with: ASEA Division, JAWA Division, JASMA

●Show Outline: TOKYO AUTO SALON has a wide variety of dedicated exhibitors to:

- showcase and demonstrate their latest technological solutions and products for cars to be tuned-up and dressed-up
- showcase and sell cars with dress-up parts and accessories
- showcase and sell cars highlighting innovative tuning technologies
- showcase and sell auto-related video games, aftermarket parts, motorsport merchandise and other diverse auto-related products
- showcase and sell complete tuned-up cars and commercial vehicles



TOKYO AUTO SALON
2016

●**Media Data download Page**

To access the MEDIA page for viewing/downloading previous Media Releases, photographs as well as the new logo, please click on the link below and log in with the following ID and password:

URL : <http://www.tokyoautosalon.jp/2016/index-media.php>

ID : autosalon

Password : tas2016

●**TOKYO AUTO SALON ASSOCIATION**

Shinjuku Eastside Square 7/F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo 140-8463 JAPAN

* Office with-in San's Inc.

TEL: +81-3-6897-4820 FAX: +81-3-6897-4840

Contact us for media enquiries:

TOKYO AUTO SALON Public Relation Division

Shinjuku Eastside Square 7/F, 6-27-30 Shinjuku, Shinjuku-ku, Tokyo 140-8463 JAPAN (Office with-in San's Inc.)

E-mail: pr.div@e-autosalon.net