



MEDIA RELEASE

November 30, 2015
Tokyo Auto Salon Association

TOKYO AUTO SALON 2016 Set to be the Largest Scale Ever in Prospect of the Highest Number of Exhibitors

Tokyo Auto Salon Association (office with-in San's Inc., Shinjuku-ku, Tokyo) will host the "TOKYO AUTO SALON 2016", one of the largest annual custom car and car-related product show, over the three-day period from Friday, January 15 to Sunday, January 17, 2016 at the MAKUHARI MESSE (2-1 Nakase, Mihama-ku, Chiba-City).

TOKYO AUTO SALON 2016, marking its 34th anniversary, has 423 dedicated exhibitors (414 in 2015) as of October 30 to take part in the forthcoming show. Since more exhibitors are expected to confirm participation over the coming few weeks, TOKYO AUTO SALON 2016 is set to be the largest scale ever in the TAS history. The lineup includes leading automakers, after-market parts manufacturers, custom shops and more showcasing the latest technological solutions and products. Nine Japanese automakers and six foreign automobile importers have confirmed participation as exhibitors, of which Volkswagen Group Japan is newly-arrived.

To pull in wider range of visitors, TOKYO AUTO SALON 2016 will extend opening hours until 8:00pm on Friday and Saturday for those wishing to come to the show after school or work. The show has kept breaking its record of visitor attendance for three years running since 2013 and, with this fresh attempt of the extension of opening hours, expected attendance for TOKYO AUTO SALON 2016 is more than 309,649 which is the current record set in 2015.

Media accreditation application will open on Tuesday, December 1 at noon (JST). Please apply online on our official website <www.tokyoautosalon.jp/2016/en/media/>.



TOKYO AUTO SALON

2016

- Promoters: Tokyo Auto Salon Association (TASA)
Tokyo Auto Salon Committee

- Co-Promoters: Chiba Prefecture, Chiba-City,
(In no particular order) NAPAC (Nippon Auto Parts Aftermarket Committee),
Japan Automobile Manufactures Association, Inc. (JAMA),
Japan Automobile Federation (JAF)

- Supporting Organizations: GRAN TURISMO
avex Group
Tomy Company, Ltd.
PUMA Japan K.K.
CASIO EDIFICE

- Special Thanks to: Makuhari Messe, San-ei Shobo Publishing Co., Ltd.

- In Cooperation with: ASEA Division, JAWA Division, JASMA

- TOKYO AUTO SALON 2016 Exhibitor Lineup includes:
 - Japanese Automakers (in no particular order)
Toyota Motor Corporation
Honda Motor Co., Ltd.
Nissan Motor Co., Ltd.
Daihatsu Motor Co., Ltd.
Fuji Heavy Industries Ltd.
Mazda Motor Corporation
Suzuki Motor Corporation
Mitsubishi Motor Corporation
Hino Motors, Ltd.



TOKYO AUTO SALON

2016

•Foreign Automobile Importers (in no particular order)

Mercedes-Benz Japan

Volkswagen Group Japan

BMW Japan Corp.

Audi Japan KK

RENAULT JAPON

LCI Limited

•After-market Parts Manufacturers

•Custom Shops

•Auto-related Businesses, Auto-related Parts Manufacturers, Automotive Vocational Schools and more

423 Exhibitors in Total (*as of October 30, 2015)

●Special Thanks to: Makuhari Messe, San-ei Shobo Publishing Co., Ltd.

●In Cooperation with: ASEA Division, JAWA Division, JASMA

●Show Outline: TOKYO AUTO SALON has a wide variety of dedicated exhibitors to:

- showcase and demonstrate their latest technological solutions and products for cars to be tuned-up and dressed-up
- showcase and sell cars with dress-up parts and accessories
- showcase and sell cars highlighting innovative tuning technologies
- showcase and sell auto-related video games, aftermarket parts, motorsport merchandise and other diverse auto-related products
- showcase and sell complete tuned-up cars and commercial vehicles



TOKYO AUTO SALON
2016

●**Media Data download Page**

To access the MEDIA page for viewing/downloading previous Media Releases, photographs as well as the new logo, please click on the link below and log in with the following ID and password:

URL : <http://www.tokyoautosalon.jp/2016/index-media.php>

ID : autosalon

Password : tas2016

●**TOKYO AUTO SALON ASSOCIATION**

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