



**MEDIA RELEASE**

January 13, 2015

Tokyo Auto Salon Association

**TOKYO AUTO SALON 2015 with NAPAC**

**Record 309,649 Attendance during the Three Day period of the Show!**

Tokyo Auto Salon Association (Office with-in San's Co., Ltd. Shinagawa-ku, Tokyo) held one of the largest custom car and car-related product exhibition show 「TOKYO AUTO SALON 2015 with NAPAC」 over the three day period on January 9(Fri), 10th (Sat), 11th (Sun), 2015 at exhibition Hall (Hall 1 through 11, International Conference Hall, Makuhari Event Hall, Outdoor Exhibition Area) of Makuhari Messe. During the three day period, the show had a record 309,649 (104.4% compared to previous year ) attendance, which will be a four year consecutive increase since 2012.

TOKYO AUTO SALON traces its history back to the “Tokyo Exciting Car Show” an event held in 1983 to establish and nurture a custom car culture throughout Japan. This year marks the 33th anniversary since the event changed its name to TOKYO AUTO SALON.

「TOKYO AUTO SALON 2015 with NAPAC」 Attendance

| <b>Dates</b> | <b>Weather</b><br>(Previous) | <b>Attendance</b><br>(Previous/percentage change) | <b>Total</b><br>(previous/percentage change) |
|--------------|------------------------------|---|--|
| Jan. 09(Fri) | Sunny<br>(Sunny)             | 70,417<br>(63,155 / 111.5%)                       |  |
| Jan. 10(Sat) | Sunny<br>(Sunny)             | 110,160<br>(104,616 / 105.3%)                     | 180,577<br>(167,771 / 107.6%)                |
| Jan. 11(Sun) | Sunny<br>(Sunny )            | 129,072<br>(128,943 / 100.1%)                     | 309,649<br>(296,714 / 104.4%)                |

\* NAPAC :Nippon Auto Parts Aftermarket Committee (<http://www.napac.jp/>)



## About the Show

- Official Name : TOKYO AUTO SALON 2015 with NAPAC  
<http://www.tokyoautosalon.jp>
  
- Show Dates :

|                   |             |                         |
|-------------------|-------------|-------------------------|
| January 9, (Fri)  | 09:00-18:00 | (Trade and Media Day)   |
|                   | 13:00-18:00 | (Premium ticket holder) |
| January 10, (Sat) | 09:00-18:00 | (Open to public)        |
| January 11, (Sun) | 09:00-17:00 | (Open to public)        |
  
- Location : MAKUHARI MESSE International Exhibition Hall Halls 1 – 11  
International Conference Center, Makuhari Event Hall, Outdoor Exhibition Area  
Makuhari Messe Co. Ltd  
2-1, Nakase, Mihama-ku, Chiba City, Chiba Prefecture  
<http://www.m-messe.co.jp/>
  
- Promoter : TOKYO AUTO SALON Association(TASA)  
Tel +81-3-5718-5802 Fax +81-3-5718-5809  
Oimachi Center Building 3F, 1-24-5 Oi, Shinagawa-ku,  
Tokyo 140-8658 Japan  
(In-house office at SAN'S INC.)
  
- Co-Promoter : NAPAC (Nippon Auto Parts Aftermarket Committee)
  
- Auspices : Chiba Prefecture, Chiba City, San-Ei Shobo Publishing Co., Ltd.  
OPTION-LAND Global Communications Association NPO  
(Non-Profit Organization)
  
- Sponsored by : GRAND TURISMO, avex Group. ACOM Co., Ltd.
  
- Special Thanks to : MAKUHARI MESSE



● In Cooperation with : ASEA Division, JAWA Division, JASMA

- Show outline :
- Exhibition of new products and technologies for use in tuning and dress-up.
  - Exhibition and sales of cars that showcase dress-up parts and accessories.
  - Exhibition and sales of cars that highlight new tuning technologies.
  - Exhibition and sales of automobile-related games, aftermarket parts, motorsports goods and other products.
  - Exhibition and sale of complete and commercial vehicles.

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| <p><b>For further information<br/>about the Show,<br/>please contact:</b></p> | <p><b>TOKYO AUTO SALON<br/>Public Relation Division</b></p> <p>Oimachi Center Building 3F, 1-24-5 Oi,<br/>Shinagawa-ku, Tokyo 140-8685<br/>E-mail: pr.div@e-autosalon.net<br/>Tel: +81-3-5718-5803<br/>Fax: +81-3-5718-5809<br/>(In-house office at SAN'S INC.)</p> | <p><b>Person in Charge:</b></p> <p>Nobue TAKASAKI<br/>Ikue SHIMANAKA</p> |
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