



## MEDIA INFORMATION

January 7, 2015

Tokyo Auto Salon Association

### “TOKYO AUTO SALON 2015 with NAPAC”

**Largest show in the history will be held for three days from January 9 (Friday)  
With a record 879 vehicles and 4,163 exhibition booth unit!**

The Tokyo Auto Salon Association (In-house office at San's Co., Ltd. Shinagawa-ku, Tokyo) will hold “TOKYO AUTO SALON 2015 with NAPAC\*”, one of the largest custom car and car-related product exhibition over the three-day period on January 09(Friday), January 10(Saturday), January 11(Sunday) at the MAKUHARI MESSE.

This year the show will be held at the largest scale ever in the history of the TOKYO AUTO SALON. The 33<sup>rd</sup> “TOKYO AUTO SALON 2015 with NAPAC” will exhibit 879 vehicles (840 vehicles previously /104.6% increase), 4,163 total booth unit number (3,880 booth unit previously/107.2% increase)

Final Exhibitor Number will count 414 companies (428 companies previously/96.7%) However, this is due to the increased size of each exhibition booth.

Attendance has continually increased for the past three year and 296,714 visited the show last year. This year, we are working hard to offer further fulfilling content and hoping to attract more than 300,000 attendances.

\*1 Booth Unit (3m x 3m)

\* Numbers of Vehicles are number registered to Tokyo Auto Salon Association.

<b>Number of Exhibitor</b>	414 (96.7% compared with previous event)
<b>Number of Vehicles on display</b>	879 (104.6% compared with previous event)
<b>Number of Booths</b>	4,163 (107.2% compared with previous event)

\* NAPAC : Nippon Auto Parts Aftermarket Committee ( <http://www.napac.jp/> )



## Notice

### 1 : Press Conference Schedule for January 09(Fri)

Following is the press conference schedule for individual exhibitor notified to Tokyo Auto Salon Association.

Please contact individual exhibitor to confirm the hours, content and other details.

Exhibition Company	Exhibition Name	Hours	Hall Location	Booth No.
Mazda Motor Corporation	Mazda Motor Corporation	9:30~	West Hall 1	130
Mercedes-Benz Japan Co., Ltd.	Mercedes-Benz Japan Co., Ltd.	10:00~10:30	Center Hall 5	519
EXPRIDE Co., Ltd.	G-Tech JAPAN & HRE JAPAN	10:00~11:00	East Hall 7	703
Fuji Heavy Industry Ltd.	SUBARU/STI	10:30~	East Hall 7	717
The Yokohama Rubber Co., Ltd.	The Yokohama Rubber Co., Ltd.	10:40~10:55	West Hall 2	210
Daihatsu Motor Company Ltd.	Daihatsu	10:40~11:00	Center Hall 6	641
Nissan Motor Co., Ltd.	Nissan Motor Co., Ltd.	11:00~	West Hall 2	217
LCI Limited	LOTUS	11:00~	Center Hall 5	517
AUTOWAY Co., Ltd.	AUTOWAY	11:00~	North Hall 10	1003
AUTOBACS SEVEN CO., LTD.	AUTOBACS GROUP	11:15~11:45	Center Hall 5	511
RENAULT JAPON Co., Ltd.	RENAULT Japon	11:30~11:50(Tent.)	West Hall 2	213
GOODYEAR JAPAN Ltd..	GOODYEAR JAPAN	11:30~	Center Hall 4	433

### 2 : TOKYO AUTO SALON Official Guide

TOKYO AUTO SALON Official guide app has been released, valuable information such as venue directory, map and time schedule can now be accessed from iPhone, iPad, Android smart phone and tablets .

To Access : Search "TOKYO AUTO SALON" at App Store / Google Play Store

Price : Free

#### 【App operating environment】

iOS : iOS 6 or later version for iPhone and iPad

Android : Smart phones and Tablets with Android 4.0.3 or later version

\* (Operating environment is a guideline and does not guarantee access)





- Promoter : TOKYO AUTO SALON Association(TASA)  
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Oimachi Center Building 3F, 1-24-5 Oi, Shinagawa-ku,  
Tokyo 140-8658 Japan  
(In-house office at SAN'S INC.)
  
- Co-Promoter : NAPAC (Nippon Auto Parts Aftermarket Committee)
  
- Auspices : Chiba Prefecture, Chiba City, San-Ei Shobo Publishing Co., Ltd.  
OPTION-LAND Global Communications Association NPO  
(Non-Profit Organization)
  
- Sponsored by : GRAND TURISMO, avex Group. ACOM Co., Ltd.
  
- Special Thanks to : MAKUHARI MESSE
  
- In Cooperation with : ASEA Division, JAWA Division, JASMA
  
- Show outline :
  - Exhibition of new products and technologies for use in tuning and dress-up.
  - Exhibition and sales of cars that showcase dress-up parts and accessories.
  - Exhibition and sales of cars that highlight new tuning technologies.
  - Exhibition and sales of automobile-related games, aftermarket parts, motorsports goods and other products.
  - Exhibition and sale of complete and commercial vehicles.

<p>For further information about the Show, please contact:</p>	<p><b>TOKYO AUTO SALON Public Relation Division</b></p> <p>Oimachi Center Building 3F, 1-24-5 Oi, Shinagawa-ku, Tokyo 140-8685 E-mail: pr.div@e-autosalon.net Tel: +81-3-5718-5803 Fax: +81-3-5718-5809 (In-house office at SAN'S INC.)</p>	<p><b>Person in Charge:</b></p> <p>NobueTAKASAKI Ikue SHIMANAKA Kiyohito ENDO</p>
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