



MEDIA RELEASE

December 24,2014

Tokyo Auto Salon Association

**“TOKYO AUTO SALON 2015 with NAPAC”
will proudly be held realizing the largest exhibition space usage
ever in the history of AUTO SALON!
Total Booth unit number 4,163 (107% increase from TOKYO AUTO SALON 2014)!**

Tokyo Auto Salon Association (Office with-in San's Co., Ltd. Shinagawa-ku, Tokyo) will hold the largest Custom Car and Car related exhibition show “TOKYO AUTO SALON 2015 with NAPAC” on January 9 (Friday), 10(Saturday), 11(Sunday), 2015 utilizing the entire facility at the MAKUHARI MESSE.

This Year again, the show will be held occupying MAKUHARI MESSE International Exhibition Hall 1 through 11, the Event Hall, Outdoor Exhibition Area, In addition, International Conference Hall will be used as exhibition space this time. Total booth unit number will be 4,163(previously 3880/107% increase from previous year) and this will be the largest exhibition space usage ever in the Auto Salon history.

*1 Booth Unit (3m x 3m)

TOKYO AUTO SALON has invited 128 fifth grade students to this show from Chiba-City Kaihin Utase Elementary Public School to visit and study with the theme of “Thinking about ideal automobile” for their field trip as part of community service.

Also, Custom car display and Tokyo Auto salon image girls “A-class” performance will be held at the satellite venue scheduled to be set-up in the near-by Aeon Mall New Metro, which is a continuing effort to work alongside with the local community.

* NAPAC : Nippon Auto Parts Aftermarket Committee (<http://www.napac.jp/>)



Auto Salon 2015 Ambassador “Show AIKAWA” Introduction

Mr. Show AIKAWA (<http://www.aikawa-show.com/>) a very popular and well known actor, who also is involved in wide range of activities including racing will continue to assume the title as Tokyo Auto Salon 2015 Ambassador for the fourth consecutive year.



TOKYO AUTO SALON 2015 Image Girls “A-class” Introduction

Again this year, Four Tokyo Auto Salon 2015 Image Girls “A-class” has been selected to further brighten the Tokyo Auto Salon. Through-out the duration of the Show, they are scheduled to appear in various events to widely promote the Tokyo Auto Salon both at the show and away.



* Photo from Left : **Name [NICKNAME]** Place of Birth/Date of Birth/Zodiac sign/Blood type/Height · B · W · H

[K U R U M I]	Kurumi Sakamoto	Kanagawa	Feb. 12, 1993	Aquarius	A	169 · 80 · 55 · 83
[J U R I A]	Juria Sugawara	Tokyo	Aug. 18, 1995	Leo	A	160 · 72 · 48 · 76
[A S A K I]	Asaki Moriwaki	Aichi	May. 15, 1992	Taurus	B	160 · 80 · 54 · 80
[M E G U M I]	Megumi Takeda	Osaka	Jun. 3, 1988	Gemini	A	165 · 78 · 58 · 80



About the Show

●Official Name : TOKYO AUTO SALON 2015 with NAPAC

<http://www.tokyoautosalon.jp>

●Show Dates :
 January 9, (Fri) 09:00-18:00 (Trade and Media Day)
 13:00-18:00 (Premium ticket holder)
 January 10, (Sat) 09:00-18:00 (Open to public)
 January 11, (Sun) 09:00-17:00 (Open to public)

●Location : MAKUHARI MESSE International Exhibition Hall Halls 1 – 11
 International Conference Center, Makuhari Event Hall, Outdoor Exhibition Area
 Makuhari Messe Co. Ltd

2-1, Nakase, Mihama-ku, Chiba City, Chiba Prefecture

<http://www.m-messe.co.jp/>

●Admission :

Date	Hours	Advance Tickets (Gen. Admission)	Same day Purchase
January 9, (Fri)	13:00~18:00	¥2,600	¥3,200 (Gen. Admission)
January 10, (Sat)	09:00~18:00	¥1,800	¥2,200 (Adult)
January 11, (Sun)	09:00~17:00		¥1,700 (Junior High / High School)

• Children 12 and under are FREE (must be accompanied by an adult)

* Tickets Sold at Tokyo Auto Salon Online Ticket Service

* Tickets Sold at major convenience stores : Lawson / Seven-Eleven / Family Mart /
 Circle K Sunkus / Mini-Stop / Three F

* Tickets also sold online at : Ticket PIA / Yahoo! Ticket / e+(e-plus) / tixee



- Promoter : Tokyo Auto Salon Association(TASA)
Tel +81-3-5718-5802 Fax +81-3-5718-5809
Oimachi Center Building 3F, 1-24-5 Oi, Shinagawa-ku,
Tokyo 140-8658 Japan
(In-house office at SAN'S INC.)

- Co-Promoter : N A P A C (Nippon Auto Parts Aftermarket Committee)

- Auspices : Chiba Prefecture, Chiba City, San-Ei Shobo Publishing Co., Ltd.
OPTION-LAND Global Communications Association NPO
(Non-Profit Organization)

- Sponsored by : GRAND TURISMO, avex Group. ACOM Co., Ltd.

- Special Thanks to : MAKUHARI MESSE

- In Cooperation with : ASEA Division, JAWA Division, JASMA

- Show outline :
 - Exhibition of new products and technologies for use in tuning and dress-up.
 - Exhibition and sales of cars that showcase dress-up parts and accessories.
 - Exhibition and sales of cars that highlight new tuning technologies.
 - Exhibition and sales of automobile-related games, aftermarket parts, motorsports goods and other products.
 - Exhibition and sale of complete and commercial vehicles.



Notice

1 : Media Credential Application

On-site credential application is usually congested every year and a long wait is expected. TOKYO AUTO SALON strongly recommends advance media credential application through the Official Home Page. The application period is December 01, 2014 12:00 through December 30, 2014 12:00p.m.

【Media Credential Application URL】

<http://www.tokyoautosalon.jp/2015/index-media.php>

<http://www.tokyoautosalon.jp/2015/en/index-media.php> (English Version)

ID : autosalon

Password: tas2015

2 : TOKYO AUTO SALON Official Guide

TOKYO AUTO SALON Official guide app has been released, valuable information such as venue directory, map and time schedule can now be accessed from iPhone, iPad, Android smart phone and tablets .

To Access : Search "TOKYO AUTO SALON" at App Store / Google Play Store

Price : Free

【App operating environment】

iOS : iOS 6 or later version for I Phone and ipad

Android : Smart phones and Tablets with Android 4.0.3 or later version

* (Operating environment is a guideline and does not guarantee access)

**For further information
about the Show,
please contact:**

**TOKYO AUTO SALON
Public Relation Division**

Oimachi Center Building 3F, 1-24-5 Oi,
Shinagawa-ku, Tokyo 140-8685
E-mail: pr.div@e-autosalon.net
Tel: +81-3-5718-5803
Fax: +81-3-5718-5809
(In-house office at SAN'S INC.)

Person in Charge:

NobueTAKASAKI
Ikue SHIMANAKA
Kiyohito ENDO